

Current position as **Web Designer** at Global

**5+ Years** Industry Experience

Seeking a mid experience level job in **UX , App & Web Design**

**Website**

[www.kirstiwade.com](http://www.kirstiwade.com)

### EDUCATION

2017 – 2019

**(MA) Interactive Media Practice**

**University of Westminster**

**Modules include:** Mobile Apps and Wearable Devices, Hack Lab and Creative Technologies, UX Design and Development, Interactive Design, Entrepreneurship and Project Management, Social Media and E-Marketing

**Projects:** Natwest Premier App, Lost Cove Festival App, Rathbones Greenbank Investment App

**Thesis:** Improving User Experience (UX) through application design: UX Case Studies

2013 – 2016

**BA (Hons) Media Culture and Practice at University of the West of England; 1:1**

**Modules include:** Interactive Documentary, Game Design, Data Visualisation, Surveillance Society, Web design (basic html/CSS), Adobe Creative Suite training, Graphic Design, Animation, Video Production and Editing, Photography, Intensive Research Projects, Blogging (WordPress), Independent study and Teamwork

**Dissertation:** How ISIS use social media as a strategy to recruit members online.

### TOOLS & SOFTWARE

Photoshop, Sketch, XD, Invision, Illustrator, WordPress, After Effects, Premiere Pro, Final Cut, Tumult Hype, Celtra, Principle.

**Other tools:** Unity, HTML/CSS, Google Analytics, Social Media platforms, Mailchimp, Trello, Teamweek.

### EXPERTISE

**Specializing in user experience for Apps and Websites**

User Experience (UX), Web Design, Interaction Design, Mobile Apps, Animation, Wireframing, Testing and Prototyping

### EXPERIENCE

2018 - Present

**Web Designer** at **Global**, London, United Kingdom

Responsible for the production of online activity including online and mobile outputs for commercial opportunities integrated with Global's portfolio of radio brands, Heart, Capital FM, Radio X, Classic FM, Smooth, LBC, Popbuzz and Gold.

2016 – 2018

**Regional Designer** at **Global** Bristol, United Kingdom

2013 – Present

**Freelance Designer**

Clients include: Global, Arrowse Park Medical Society, Grafik Audio, Reefuse.

Jun 2012

**Digital Experience** at **Brayleino** Devon, United Kingdom

Jun 2011

**Intern Designer** at **Hallmark** Bradford, United Kingdom

### INTERESTS

Filmmaking and editing. App testing for media events. Microsoft Reactor AR and VR resident. UK and Croatian Festival volunteer. The Warehouse Project street team.

