

Current position as Product Designer at TSB

8+ Years Industry Experience

Seeking a mid/senior experience level job in Product & UX Design

### Website

www.kirstiwade.com

## EDUCATION

2017 – 2019

### (MA) Interactive Media Practice

#### University of Westminster

**Modules include:** VR/AR, Game Design and Development, Mobile Apps and Wearable Devices, Hack Lab and Creative Technologies, UX Design and Development, Interaction Design, Entrepreneurship and Project Management, Social Media and E-Marketing

**Projects:** Natwest Premier App, Lost Cove Festival App, Rathbones Greenbank Investment App

**Thesis:** Improving User Experience (UX) through application design: UX Case Studies

2013 – 2016

### BA (Hons) Media Culture and Practice at University of the West of England; 1:1

**Modules include:** Interactive Documentary, Game Design, Data Visualisation, Surveillance Society, Web design (basic html/CSS), Adobe Creative Suite training, Graphic Design, Animation, Video Production and Editing, Photography, Intensive Research Projects, Blogging (WordPress), Independent study and Teamwork

**Dissertation:** How ISIS use social media as a strategy to recruit members online.

## TOOLS & SOFTWARE

Sketch, Figma, XD, Invision, Photoshop, Illustrator, WordPress, After Effects, Premiere Pro, Final Cut, Principle, Zeplin, Abstract, Userzoom, Playbook, Google Analytics.

**Other tools:** Unity, HTML/CSS, Google Analytics, Social Media platforms, Mailchimp, Trello, Teamweek, Tumult Hype, Celtra, Confluence.

## EXPERTISE

User Experience (UX), Web Design, Interaction Design, Mobile Apps, Animation, Wireframing, Testing and Prototyping

## EXPERIENCE

2021 - Present

### Product Designer at TSB, London, United Kingdom

Working on end to end journeys and solutions for business and user needs across both mobile and web. From discovery, research, designing, testing phases to developer hand off. Producing wireframes, customer journey maps, hi-fidelity UI and prototypes while participating in ideation and brainstorming to produce high quality UX. Delivering projects while effectively managing stakeholders within timeframes.

2018 - 2021

### Web Designer at Global, London, United Kingdom

Responsible for the commercial design outputs integrated with Global's portfolio of radio brands, Heart, Capital FM, Radio X, Classic FM, Smooth, LBC, Popbuzz and Gold.

2016 – 2018

### Regional Designer at Global Bristol, United Kingdom

Jun 2012

### Digital Experience at Brayleino Devon, United Kingdom

Jun 2011

### Intern Designer at Hallmark Bradford, United Kingdom

## INTERESTS

Filmmaking and editing. App testing for media events. Microsoft Reactor AR and VR resident. UK and Croatian Festival volunteer. The Warehouse Project street team.

